



NEWS RELEASE
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**Performance Health / Hygenic Corporation Donates
Perform® Pain Reliever to MedWish International**

Akron, Ohio – May 13, 2010 – Performance Health / Hygenic Corporation has made a \$280,000 product donation of Perform® Pain Reliever to MedWish International in support of their efforts to improve the quality of medical care available to the underserved around the world.

"MedWish International is delighted to have received the donation of Perform Pain Reliever from Performance Health," stated Tish Dahlby, Executive Director for MedWish International. "Through their generosity they have empowered MedWish International to promote health and healing in areas of the world that are in desperate need of assistance. A portion of the donation was provided to a region of Nicaragua that faces economic and healthcare disparities. We thank Performance Health for helping MedWish redistribute usable medical supplies to those in need around the world."

Perform Pain Reliever is an external analgesic formulated with natural menthol. It uses cryotherapy, which is the application of cold therapy to decrease inflammation and relieve pain.

"Performance Health / Hygenic Corporation is pleased to be able to support MedWish International in their efforts," stated Sandor Katz, Vice President, Marketing. "We hope that this donation provides relief for individuals suffering with aches and pains resulting from natural disasters and from living in physically challenging environments."

MedWish International is a non-profit organization committed to the recovery and recycling of donated medical supplies. These life-saving supplies are made available to those providing medical care in developing countries throughout the world. Globally, the MedWish International program improves the quality of medical care available to the underserved around the world; locally, they effectively reduce the amount of solid waste deposited in landfills. MedWish International also serves as a resource for local healthcare professionals and charitable organizations interested in global health. www.medwish.org



Page 2

May 13, 2010

Performance Health / Hygenic Corporation is a leading designer, manufacturer and marketer of a broad portfolio of products for the therapy, rehabilitation, massage, wellness and consumer retail markets. Maker of market-leading Thera-Band®, Biofreeze® and Perform® products, Performance Health / Hygenic Corporation provides evidence-based protocols, education, turn-key dispensing and pain management solutions. www.thera-bandacademy.com
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